



## SWAR SANGAM

A Birla Institute for Visual & Performing Arts  
BIRLA ACADEMY (7th Floor), 109, Southern Avenue, Kolkata- 700 029  
Phone: +91 33 2464 8215  
22A & 22B Southern Avenue  
Kolkata - 700026

A gateway to establishing your artistic traits...



## SWAR SANGAM

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## Performing Arts

- Western Vocal  
(Contemporary Pop, Classic Pop, Country, Folk, Gospel, Christmas Carols, Jazz, Calypso, Rock n' Roll, Rock, Ballads, Blues, Alternative, Theory, Vocal Exercise)  
Eligibility : 5 years +  
Timing (Junior) : Saturday 3:30 pm - 5:30 pm  
Timing (Senior)
  - WESTERN DANCE  
(Jazz, Hip-hop, Ballroom, Latin, Salsa)  
Eligibility : 5 years +  
Timing (Junior) : Wednesday and Saturday 5:30 pm - 6:30 pm  
Timing (Senior) : Wednesday and Saturday 6:30 pm - 7:30 pm
  - SYNTHESIZER  
Eligibility : 5 years +  
Class Duration : 2 Hours on 1 day or 1 hour on 2 days  
Timing : Wednesday 5:00 pm - 7:00 pm  
Saturday 3:00 pm - 5:00 pm
  - SPANISH GUITAR  
Eligibility : 6 years +  
Class Duration : 2 Hours on 1 day or 1 hour on 2 days  
Timing : Wednesday 5:00 pm - 7:00 pm  
Thursday 5:00 pm - 7:00 pm  
Friday 5:00 pm - 7:00 pm
  - TODDLERS' JOY  
(Activity class of Music, Dance, Movement, Art, Craft for toddlers)  
Eligibility : 2 years to 4 years  
Timing : Wednesday, Saturday 5:00 pm - 6:30 pm  
Sunday 9:30 am - 11:00 am
- FOREIGN LANGUAGE ( FRENCH/ MANDARIN)

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## Address

### Swar Sangam

Office : 7<sup>th</sup> Floor, Birla Academy of Art and Culture  
109, Southern Avenue,  
Kolkata - 700 029.  
Email - [office@swarsangam.net](mailto:office@swarsangam.net)  
[coordinator@swarsangam.net](mailto:coordinator@swarsangam.net)  
Website : [www.swarsangam.net](http://www.swarsangam.net)

Classes held on :  
7<sup>th</sup> - 9<sup>th</sup> Floor,  
109, Southern Avenue,  
Kolkata - 700 029.  
&  
22A & 22B, Southern Avenue,  
Kolkata - 700 026.

Contact : Telephone : +91 33 24648215

## Office Hours

Tuesday to Saturday : 12:00 noon - 8:00 pm  
Lunch Break : 1:30 pm - 2:30 pm  
Sunday : 8:00 am - 12:00 noon  
Monday : Closed

### Fee Receiving Hours :

Tuesday to Saturday : 2:30 pm - 6:30 pm  
Sunday : 9:00 am - 11:00 am

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## Vision

Swar Sangam envisions the creation of a centre of excellence for the liberal Arts that would bring people on a common platform to share, inspire, nurture and enjoy the liberal arts.

## Our Unique Features

- Established in 1966 as an autonomous non-profit institution
- As a part of the B. K. BIRLA INSTITUTION, we are supported by several organisations, management and educational institutes including international schools
- Our Performing Arts Department is affiliated to Prayag Sangeet Samity, Allahabad
- We help develop imagination and creativity
- We organise workshops and interactive demonstrations with nationally renowned artists
- We organise outdoor sketching and field trips
- Students are encouraged to visit exhibitions
- We organise various crash courses throughout the year on different subjects
- Annual celebrations (exhibitions and performances in reputed galleries and auditoriums) are organised
- Participation in well-established competitions
- Media exposure

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## Performing Arts

Affiliated to Prayag Sangeet Samity, Allahabad

- VOCAL (CLASSICAL)  
Voice Training, Khayal, Bhajan Thumri, Raag Pradhan  
Eligibility : 4 years +  
Timing : Saturday 4:00 pm - 5:30 pm  
and  
Sunday 9:30 am - 11:00 am
- VOCAL  
Rabindra Sangeet, Nazrulgeeti  
Eligibility : 4 years +  
Timing : Friday and Saturday 4:00 pm - 5:30 pm
- ODISSI DANCE :  
Eligibility : 6 years +  
Timing : Friday 4:30 pm - 6:30 pm  
and  
Saturday 4:00 pm - 6:00 pm
- BHARATNATYAM :  
Eligibility : 6 years +  
Timing : Friday and Saturday 6:30 pm - 7:30 pm

## Performing Arts

- JUNIOR VOCAL WITH DANCE  
Eligibility : 4 years +  
Timing : Friday 4.00 pm - 5.30 pm  
and  
Saturday 4.00 pm - 5.30 pm
- CONTEMPORARY DANCE (Dance with Yoga, Martial Art)  
Eligibility : 6 years +  
Timing : Friday 5.30 pm - 6.30 pm  
and  
Saturday 5.30 pm - 6.30 pm

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## Visual Arts

- HANDWRITING / CALLIGRAPHY

Duration: Minimum 1 year

Eligibility : 4 years +  
Timing : Wednesday 5:30 pm - 6:30 pm  
and  
Saturday 4:00 pm - 5:30 pm

- Special Class  
for Mentally Challenged, Hearing & Speech impaired  
: Friday 5:00 pm - 6:30pm  
and  
Saturday 4:00 pm - 5:30 pm

- Short Term Course

Swar Sangam conducts short terms courses of

- 1) Sketching & Drawing - 3 Months - 72 hrs
- 2) Colouring & Designing - 3 Months - 72 hrs
- 3) Acrylic Painting - 3 Months - 72 hrs
- 4) Oil Painting - 3 Months - 72 hrs



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## Rules & Regulations

- In order to upgrade the courses(s), Swar Sangam reserves the right to modify the course contents, the tenure and the course fees. Swar Sangam also reserves the right to change the class timings for administrative reasons or to suit the convenience of students
- Existing students absent from a particular class for a year or more will not be allowed to attend the said class as and when they desire
- No individual other than a bona fide student of Swar Sangam is allowed inside the classroom during class hours
- Change of address and/or telephone number is to be notified to the authorities immediately
- Swar Sangam observes all important holidays as notified in the fee book
- Identity card is issued to every student (mentioning the relevant course). Students pursuing Diploma in Art have to renew their ID cards for specialisation course. Students must carry the ID card at all times within the institution and produce it whenever asked for (except students of Junior Class)
- For Junior/Elementary/Special Elementary Class : Guardians are requested to carry their wards' ID cards at all times. After the class, wards may be collected by the guardians on showing the ID card to the concerned person. Request regarding this will not be entertained

Failure to comply with the rules of the institution or indulging in any act of indiscipline and/or disobedience will render students liable to disciplinary action which may amount to expulsion from the institute.



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## Attendance Rules

### For Diploma Students

- Candidates with less than 50% attendance will not be allowed to sit for the examination. Candidates with less than 60% attendance (without valid reason) will be allowed to sit in the examination with a deduction of the total marks scored as per details below :

Attendance	Percentage of marks deducted from the total
50% to 59%	5% deduction

## System of Evaluation

- Students are assessed on the basis of assessment, performance, seminars, attendance as determined by the concerned faculty members and examination
- Students are required to sit for examinations according to the schedule (date of examination) given by Prayag Sangeet Samity, Allahabad. Requests regarding this will not be entertained
- Students unable to attend the examination for a valid reason must inform the authorities in writing. In such a case one supplementary examination will be conducted by the authorities
- Pass Marks and Completion of the Course
- Minimum pass mark for any paper is 40%
- Students failing to secure pass marks in any paper(s) will be allowed to sit for supplementary examination on dates fixed by the institute. No deviation from scheduled dates or requests for the same will be entertained
- Students failing to sit for supplementary examinations or failing to secure pass marks will not be promoted to the next class. As per rule, they will be expelled from the institute
- Students failing to appear for the examination of a particular class in two consecutive years will be liable to be expelled from the course

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## Visual Arts

### ART, CRAFT & DESIGN

Eligibility : 11 years +  
Timing : Saturday 5.30 pm - 7.30 pm  
and  
Sunday 9.30 am - 11.30 am

- Eligibility : 10 years +  
Class Duration : 1 Hour for 2 Days or 2 Hours in 1 Day  
Timing : Saturday 5.30 pm - 7.30 pm  
Sunday 9.30 am - 11.30 am

- Eligibility : 9 years +  
Class Duration : 1 Hour for 2 Days or 2 Hours in 1 Day  
Timing : Saturday 5.30 pm - 7.30 pm  
Sunday 9.30 am - 11.30 am

- Eligibility : 4 years to 9 years  
Timing : Friday 5.30 pm - 6.45 pm  
AND  
Saturday 5.30 pm - 6.45 pm  
or  
Sunday 9.00 am - 11.30 am

### SCULPTURE (3D) ART

Duration : Minimum 1 year  
Eligibility : (5 - 9) / (9-11)  
Timing : Saturday 5.30 pm - 7.30 pm  
And  
Sunday 9.30 am - 11.30 am

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## Visual Arts

### • SKETCH / WATER COLOUR / OIL / ACRYLIC

Duration : 1 year for any medium  
 Eligibility : 16 years +  
 Timing : Saturday 5.30 pm - 7.30 pm  
 and  
 Sunday 9.30 am - 11.30 am  
 or  
 Tuesday 5.30 pm - 7.30 pm  
 and  
 Thursday 5.30 pm - 7.30 pm  
 or  
 Wednesday 5.30 pm - 7.30 pm  
 and  
 Friday 5.30 pm - 7.30 pm

• BASIC ART : 16 years +  
 Duration: 2 years : Saturday 5.30 pm - 7.30 pm  
 and  
 Sunday 9.30 am - 11.30 am

• ADVANCE ART (with Computer Application)  
 Duration: 2 years  
 Eligibility : 14 years to 16 years  
 Timing : Saturday 5.30 pm - 7.30 pm  
 and  
 Sunday 9.30 am - 11.30 am

• PREPARATORY ART - B  
 Eligibility : 13 years +  
 Timing : Saturday 5.30 pm - 7.30 pm  
 and  
 Sunday 9.30 am - 11.30 am

• PREPARATORY ART - A  
 Eligibility : 12 years +  
 Timing : Saturday 5.30 pm - 7.30 pm  
 and  
 Sunday 9.30 am - 11.30 am

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## Application Procedure

- Prospectus and Application Form may be obtained from the office of Swar Sangam
- The form must accompany the following:
  - ◆ Three recent stamp-sized photographs
  - ◆ Photocopy of age-proof certificate
  - ◆ Photocopy of most recent mark sheet  
(Applicable only for students who have passed Class X or equivalent)
- Admission to Swar Sangam is based upon:
  - ◆ Academic record of the candidate
  - ◆ Selection test and interview

## Payment Procedure

- Session fees are to be paid at the commencement of each academic year. Continuing students are to pay by 10th July, failing which their names will be struck off
- Fees will be accepted monthly either in cash or Cheque/Draft payable to Swar Sangam
 

April - January : By the 10th of each month. After the 10th, late fee will be levied as mentioned in the Fees Book.

February & March: To be paid together by 10th of February

New admissions are required to pay the monthly fee of the month in which they take admission.

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## Refund

- Except caution money, no other fee is refundable
- However if a student cannot pursue his/her course for exceptional reasons, and where the tuition fees have been paid in advance for more than 3 months, the Administrator may decide on a suitable refund
- Caution Deposit: Application for refund of caution deposit must be made within a year of the candidate's withdrawal / completion from / of the course. Original Caution Deposit Receipt and Identity Card must accompany the application
- In the case of withdrawal from a course, the current month's course fee will have to be cleared to be Eligible to claim refund of caution deposit.



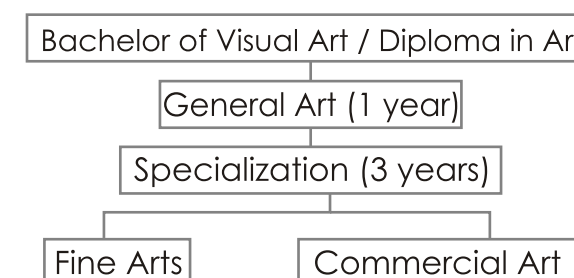
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## Visual Arts

- **BACHELOR OF VISUAL ART (BVA)**  
(Associated with Martin Luther Christian University, Shillong)  
Duration : 4 years  
Eligibility : Class XII or equivalent (No age bar)  
Timing : Tuesday to Saturday 12:30pm to 6:00pm  
**New Session starts from the month July**

- **DIPLOMA IN ART**  
Duration : 4 years  
Eligibility : Class X or equivalent (No age bar)  
Practical : Tuesday to Friday 12:30 pm - 4:00 pm  
Theory : 1 day / week  
01:50 pm - 5:00 pm



- **CERTIFICATE IN ART**  
Duration : 3 years  
Eligibility : 16 years +  
**FINE ARTS**  
Timing : Wednesday, Thursday and Friday  
4 : 30 pm - 6 : 30 pm or 5:30 pm - 7:30 pm  
**COMMERCIAL ART (Theory & Practical)**  
Timing : Friday : 3:00pm - 6:00pm  
and  
Saturday : 3:30pm - 5:30pm



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# List of Courses

Courses	Duration	Days / Hrs.
<b>Professional Course</b>	<b>Months</b>	<b>Class Hrs. ( 4/3/2)</b>
Diploma in Art & Design (DA - Des)	36 Months	Tuesday - Friday
Certificate in Art & Design (CAD)	12 Months	Wed. & Friday
Diploma in Drawing & Painting (DD - PTG)	36 Months	Tuesday – Friday
<b>Professional Programme</b>		
Graphic Design (GD)	3 Months	Friday & Saturday
Pictorial Painting (PP)	3 Months	Friday & Saturday
Urban Interior Design (UID)	6 Months	Friday & Saturday
Jewellery & Ornamental Design (JO - Des.)	6 Months	Friday & Saturday
3D Craft, Quilling & Home Decor (CQHD)	6 Months	Friday & Saturday
Printmaking & Book Art (PM BA)	6 Months	Friday & Saturday
Tray Gardening & Plant Décor (TG PD)	6 Months	Friday & Saturday
<b>Skill Development Programme</b>		
Certificate in Oil & Acrylic (OA)	12 Months	Saturday & Sunday
Certificate in Sketches & Drawing (DS)	12 Months	Saturday & Sunday
Certificate in Poster & Water Colour(PWC)	12 Months	Saturday & Sunday
Certificate in Calligraphic Book Art (CBA)	12 Months	Saturday & Sunday
Certificate in Basic & Digital Art (BDA) (upto 18 years)	24 Months	Saturday & Sunday
Certificate in Advance & Digital Art (ADA) (upto 18 years)	24 Months	Saturday & Sunday
<b>Workshop Project</b>		
Paper Sculpture & Product Design	3 – 5 Days	Thursday-Saturday
Printmaking & Design Portfolio	3 – 5 Days	Thursday-Saturday
<b>Junior to Preparatory Art</b>		
Certificate in Art & Play Craft (4 – 9 years)	36 Months	Saturday & Sunday
Preparatory Art (12 - 13 years)	24 Months	Saturday & Sunday
Preparatory Digital Art & Illustration (upto 14 years)	12 Months	Saturday & Sunday
Elementary Art (9 - 11 years)	12 Months	Saturday & Sunday
Toddlers' Joy & Fun ( Play Art & Craft ) (2 – 4 years)	12 Months	Saturday & Sunday
<b>Performing Arts</b>		
Certificate in Indian Vocal (upto 12 years)	12 Months	Friday & Saturday
Certificate in Indian Classical Vocal	12 Months	Saturday & Sunday
Certificate in Western Vocal	12 Months	Saturday & Sunday
Certificate in Odissi Dance	12 Months	Saturday & Sunday
Certificate in Bharatnatyam	12 Months	Friday & Saturday
Certificate in Western Dance	12 Months	Wed. & Saturday
Certificate in Vocal & Dance (4 - 6 years)	24 Months	Friday & Saturday
<b>Performing Arts – Instrumental</b>		
Certificate in Synthesizer	12 Months	Wed., Fri., Sat.
Certificate in Guitar	12 Months	Wed., Thurs., Sat.